

ABOUT US

Leveraging Digital to Accelerate Business Growth

Targetorate is a leading Digital-focused business consulting firm that carries successful track-record in accelerating business growth for clients, increasing current market share and expanding into newer markets and territories.



PROACTIVE & PROGRESSIVE DIGITAL CONSULTING FIRM

Get in touch with us and experience the VALUE right from our first interaction.

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TargetOrate

YOUR SUSTAINABLE GROWTH PARTNER

Our Core Services

- ▶ Digital
- ▶ Consulting
- ▶ Go-To-Market

www.targetorate.us



WORDS FROM OUR CLIENTS

“Targetorate is an extension of our marketing department and has been supporting us in strategizing, implementing, managing, monitoring and analyzing our digital marketing initiatives that have yielded great return on investment. Just love their efficiency and speed of delivery.”

CTO, Malaysian Consulting firm

“You guys are real champs! I am impressed by the way your team supported our organic and paid social media activities. Your expertise in SEO, content marketing and paid campaign and truly professional approaches have tremendously helped us in reaching new customers. Keep up the good work guys.”

Marketing Head, US-based Data Management Company





CONSULTING SERVICES



Business Consulting

- ▶ Business Model Analysis
- ▶ Competition Analysis
- ▶ Growth Consulting
- ▶ Business Transformation



Technology Consulting

- ▶ IT Analytics
- ▶ New Technology Implementation
- ▶ IT Strategy for Business Operations
- ▶ Business Process Optimization



Captives and BOT

- ▶ Technology Delivery Services
- ▶ Digital Marketing as a Service
- ▶ Talent and Staff Aug. Services
- ▶ Back-Office Services



DIGITAL SERVICES



Digital Strategy

- ▶ Omni-Channel Strategy
- ▶ Web & Mobile Strategy
- ▶ Social Media Strategy
- ▶ Customer Analytics & Insights



Digital Enablement

- ▶ Website & Portal Development
- ▶ Mobile Application Development
- ▶ Cloud Migration & Management
- ▶ Analytics Implementation



Digital Marketing

- ▶ Content Marketing
- ▶ SEO, SEM & SMM
- ▶ Campaign Management
- ▶ Online Reputation Management



Digital Transformation

- ▶ Digital Roadmap & Solution Blueprinting
- ▶ MarTech System Integration
- ▶ Integrated Analytics Solution
- ▶ Industry Specific Accelerators



GO-TO-MARKET SERVICES



Customer Reach Acceleration

- ▶ Go-To-Market strategy
- ▶ Digital Strategy
- ▶ Digital Marketing
- ▶ Customer Analytics



One Stop Marketing

- ▶ Marketing Strategy
- ▶ Promotions & PR
- ▶ Concept Marketing
- ▶ Branding & Paid Promotions



New Product/Service Launch

- ▶ Market Research
- ▶ Business Strategy
- ▶ Growth Management
- ▶ Process & Operations Enablement

