



**Acquire and Expand  
your Markets with our Experts!**

## **Customer Reach Acceleration**

- › Go-To-Market Strategy
- › Digital Strategy
- › Digital Marketing
- › Customer Analytics

## **One Stop Marketing**

- › Marketing Strategy
- › Promotions & PR
- › Concept Marketing
- › Branding & Paid Promotions

## **New Product/ Service Launch**

- › Market Research
- › Business Strategy
- › Growth Management
- › Process & Operations Enablement

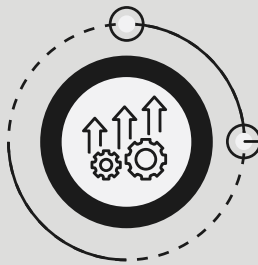
**Our  
Go-To-Market  
Services**

# Go-To-Market (GTM)

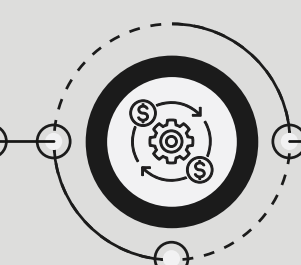
With extensive experience in providing GTM services, Targetorate helps organizations develop and successfully implement strategies for launching, strengthening and expanding their footprint in domestic and international markets.

## Why Targetorate for GTM?

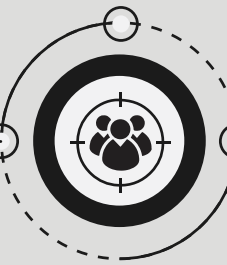
Improve Competitive Positioning



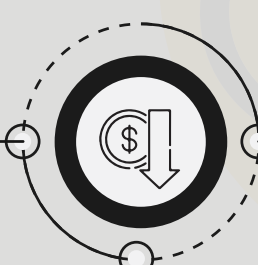
Define and Acquire Target Markets



Increase Marketing Efficiency



Improve Agility and Adaptability



Cost-To-Reach



## Success Story

### Successfully Expanded Products and Services in International Market

Client is a niche consulting firm headquartered in APAC. As trusted GTM partner, we developed an exhaustive strategy for extending their offerings in Middle East and creating market traction in the right target segments.

## Contact Us

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